

Demandware Awarded n2N Commerce's Assets in Sealed Bid Auction

WELLESLEY HILLS, Mass.- June 16, 2008 -([BUSINESS WIRE](#))--Joseph F. Finn, Jr., C.P.A., the Assignee for the Benefit of Creditors of n2N Commerce, Incorporated (n2N), today announced that Demandware has won the sealed bid auction for n2N Commerce's assets for an undisclosed amount. The sealed bid auction took place on Friday, May 2, 2008.

Demandware drives the success of high-growth brands with the only enterprise-class On-Demand eCommerce Platform that empowers merchandising and marketing talent with total control over the shopping experience and continuous competitive differentiation. n2N was a company formed to develop the retail industry's first cross-channel, on-demand e-commerce software solution specifically designed for larger multi-channel retailers, and its assets consisted of ten (10) software packages.

About n2N Commerce

Founded in 2006, n2N Commerce was a venture between Limited Brands, Inc. and General Catalyst Partners. The company leveraged the extensive market knowledge and detailed requirements of a \$10B retailer combined with more than \$45M in capital to design and develop the industry's first cross-channel, on-demand e-commerce software solution specifically designed for larger multichannel retailers.

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